CENTRAL INTELLIGENCE AGENCY

INFORMATION REPORT

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COUNTRY	Austria	REPORT			
SUBJECT	Organization of the Retail Trade	DATE DISTR.	7 May 1954		
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	THE SOURCE EVALUATIONS IN THIS REPOI THE APPRAISAL OF CONTENT IS (FOR KEY SEE REVERSE)	RT ARE DEFINITIVE. TENTATIVE.		25 X 1	
1. The	Retail Trade Division of USIA (O.R.T. ocated at Vienna IV. Argentinierstrass	Abteilung Detailhand e 26. Its telephone	del der USIA), e numbers are		
Ü-45	331 and 47448			25X	
2. The	executive personnel of the Retail Trad	e Division are as f	ollows:		
Dire	ctor-General - N.S. TULIGOLOWE	TZ, Soviet national			
Depu	ty Director-General - W.P. LOKTISHEV,	Soviet national			
	f Accountant - S.I. ABROSIMOV,				
Busi	ness Manager - M. LANDERL, Au	strian national			
3, Unti	1 December 1953, all USIA retail store	es were directly sub	ordinate to the		

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also caused inefficiency in delivery.

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Retail Trade Division in Vienna. They submitted their orders and financial accountings to the Division and received deliveries directly from the Vienna Central Warehouse (O.R.T. Zentrallager). This procedure was found unsatisated factory since the retail stores had no storage facilities and consequently had to order goods in small quantities and at frequent intervals. This placed a heavy accounting burden on the Retail Trade Division in Vienna and

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4. On 1 December 1953, regional offices (C.R.T. Hauptlager) were set up throughout the Soviet Zone of Austria. Each regional office, which is comprised of a bookkeeping section and a warehouse, submits a consolidated order to the Retail Trade Division in Vienna for all of the 10 to 15 retail stores assigned to it. Delivery is made to the regional offices who in turn distribute the goods among the retail stores under their jurisdiction. The retail stores submit their accounts to the regional office who turns in a monthly accounting to the Retail Trade Division in Vienna.

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